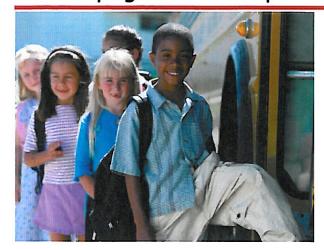
covering kids & families

Helping Schools Help Families Get Health Insurance





It's the simple things like kids who need eyeglasses or vaccinations or just routine health care. We've used these resources to get them connected to BadgerCare.

-- School Psychologist Bangor School District

Why Schools

- 66% of districts report already helping families with BADGER CARE+
- 83% of pupil services staff are interested in gaining skills and knowledge about BADGER CARE+

Why the Toolbox

- 79% of school staff report increased knowledge and skills since using these tools
- Parents were twice as likely to feel their schools were doing enough to help families with BADGER CARE+ in districts where these tools were used

Why BADGER CARE+

- 83,000 Wisconsin children remain uninsured
- Most of those uninsured children are eligible for BADGER CARE+

BADGER CARE+

Wisconsin's Public Health Insurance Program

- Available to virtually all uninsured children
- Parent may also be eligible

Covers services such as:

- Doctor Visits
- Sports Physicals
- Dental Care
- Eye Exams
- Prescriptions
- Vaccinations
- Hospital Stays
- Prenatal Care
- Mental Health
- And more . . .



Before working with covering kids & families, we were more fragmented about how to help families without insurance. Now we have some great strategies to connect families to BadgerCare Plus.

--- Health Services Coordinator Madison School District



